

ORDER



Orders	Order / Rev:	48663
	Alt Order #:	09782917
	Product Desc:	AFP
	Estimate:	1872
	Flight Dates:	08/22/12 - 08/27/12
	Original Date / Rev:	08/10/12 / 08/10/12
	Order Type:	GENERAL

CBS 47

Primary AE:	Millennium Washington DC
Sales Office:	MNAT
Sales Region:	National

Agency	Name:	Mentzer Media Services
	Buying Contact:	
	Billing Contact:	
		600 Fairmount Ave
		Towson, MD 21286

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Americans for Prosperity
	Demographic:	A35+
	Product Codes:	Issues/Propositions
	Priority:	P-1
	Revenue Codes:	AGY, POL-ISS, GEN

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	40	\$40,100.00	\$34,085.00
08/27/12	08/27/12	11	\$5,090.00	\$4,326.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	40	\$40,100.00	\$34,085.00	0.00
September 2012	11	\$5,090.00	\$4,326.50	0.00
Totals	51	\$45,190.00	\$38,411.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
CBS 47	27%	\$45,190.00
Market	100%	\$167,370.37

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WAWS	5%	\$8,368.52
WCWJ	0%	\$0.00
WJXT	30%	\$50,211.11
WJXX	8%	\$13,389.63
WTLV	30%	\$50,211.11

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	08/22/12	08/24/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM	--WTF--	:30	3	\$80.00	P-1	0.00	NM	3	\$240.00
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/20/12	08/26/12	--WTF--		3				\$80.00		0.00			
E 2	WTEV	08/22/12	08/24/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM	--WTF--	:30	3	\$750.00	P-1	0.00	NM	3	\$2,250.00
CBS 47 NEWS @ 5P															

Order / Rev: 48663
 Alt Order #: 09782917
 Flight Dates: 08/22/12 - 08/27/12

Advertiser: Americans for Prosperity
 Product Desc: AFP
 Estimate: 1872

CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WTEV	08/22/12	08/24/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM -- WTF--	:30	3	\$750.00	P-1	0.00	NM	3	\$2,250.00
CBS 47 NEWS @ 5P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-- WTF--				3	\$750.00		0.00			
E 3	WTEV	08/22/12	08/24/12	Action News @ 6p Action News @ 6p	CM	6:00 PM-6:30 PM -- WTF--	:30	3	\$750.00	P-1	0.00	NM	3	\$2,250.00
CBS 47 NEWS @ 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-- WTF--				3	\$750.00		0.00			
E 4	WTEV	08/22/12	08/24/12	M-F 7p Judge Judy	CM	7:00 PM-7:30 PM -- WTF--	:30	3	\$650.00	P-1	0.00	NM	3	\$1,950.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-- WTF--				3	\$650.00		0.00			
E 5	WTEV	08/22/12	08/24/12	M-F 730p Two And A Half Men	CM	7:30 PM-8:00 PM -- WTF--	:30	3	\$650.00	P-1	0.00	NM	3	\$1,950.00
2 1/2 MEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-- WTF--				3	\$650.00		0.00			
E 6	WTEV	08/22/12	08/24/12	Letterman Letterman	CM	11:35 PM-12:35 AM -- WTF--	:30	6	\$220.00	P-1	0.00	NM	6	\$1,320.00
DAVID LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-- WTF--				6	\$220.00		0.00			
E 7	WTEV	08/22/12	08/26/12	M-F Action News @ 11p M-F Action News @ 11p	CM	11:00 PM-11:35 PM -- WTFSS	:30	5	\$850.00	P-1	0.00	NM	5	\$4,250.00
CBS 47 NEWS 11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-- WTFSS				5	\$850.00		0.00			
E 8	WTEV	08/23/12	08/23/12	Jaguars Pre-Season Jaguars Pre-Season	CM	8:00 PM-11:00 PM --- T---	:30	2	\$6,000.00	P-1	0.00	NM	2	\$12,000.00
JAGS PRESEASON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--- T---				2	\$6,000.00		0.00			
9	WTEV	08/24/12	08/24/12	NFL Pre-Season NFL Pre-Season	CM	8:00 PM-11:00 PM ---- F--	:30	2	\$1,700.00	P-3	0.00	NM	2	\$3,400.00
NFL PRESEASON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---- F--				2	\$1,700.00		0.00			
10	WTEV	08/25/12	08/25/12	NFL Pre-Season NFL Pre-Season	CM	8:00 PM-11:00 PM ----- S- (8:00 PM-11:00 PM)	:30	2	\$1,700.00	P-3	0.00	NM	2	\$3,400.00
NFL PRESEASON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----- S-				2	\$1,700.00		0.00			
E 11	WTEV	08/26/12	08/26/12	Sun Reg 1 60 Minutes	CM	7:00 PM-8:00 PM ----- S	:30	2	\$3,000.00	P-1	0.00	NM	2	\$6,000.00
60 MINUTES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----- S				2	\$3,000.00		0.00			
E 12	WTEV	08/27/12	08/27/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM M-----	:30	2	\$80.00	P-1	0.00	NM	2	\$160.00
EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				2	\$80.00		0.00			
E 13	WTEV	08/27/12	08/27/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM M-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
CBS 47 NEWS @ 5P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----				1	\$750.00		0.00			
E 14	WTEV	08/27/12	08/27/12		CM	6:00 PM-6:30 PM M-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Action News @ 6p											
				Action News @ 6p											
				CBS 47 NEWS @ 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/27/12	09/02/12	M-----		1		\$750.00		0.00					
E 15	WTEV	08/27/12	08/27/12	M-F 7p	CM	7:00 PM-7:30 PM	M-----	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
				Judge Judy											
				JUDGE JUDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/27/12	09/02/12	M-----		1		\$650.00		0.00					
E 16	WTEV	08/27/12	08/27/12	M-F 730p	CM	7:30 PM-8:00 PM	M-----	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
				Two And A Half Men											
				2 1/2 MEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/27/12	09/02/12	M-----		1		\$650.00		0.00					
E 17	WTEV	08/27/12	08/27/12	Letterman	CM	11:35 PM-12:35 XM	M-----	:30	2	\$220.00	P-1	0.00	NM	2	\$440.00
				Letterman											
				DAVID LETTERMAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/27/12	09/02/12	M-----		2		\$220.00		0.00					
E 18	WTEV	08/27/12	08/27/12	M-F Action News @ 11p	CM	11:00 PM-11:35 PM	M-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
				M-F Action News @ 11p											
				CBS 47 NEWS 11P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/27/12	09/02/12	M-----		1		\$850.00		0.00					
E 19	WTEV	08/26/12	08/26/12	Action News Sunday/Eye	CM	6:30 AM-7:00 AM	-----S	:30	2	\$40.00	P-1	0.00	NM	2	\$80.00
				Action News Sunday/Eye on		(6:30 AM-7:00 AM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	-----S		2		\$40.00		0.00					
E 20	WTEV	08/26/12	08/26/12	Action News Sunday/Eye	CM	11:30 AM-12:00 PM	-----S	:30	2	\$85.00	P-1	0.00	NM	2	\$170.00
				Action News Sunday/Eye on		(11:30 AM-12:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/20/12	08/26/12	-----S		2		\$85.00		0.00					
E 21	WTEV	08/22/12	08/27/12	Let's Make a Deal	CM	3:00 PM-4:00 PM	M-WTF--	:30	2	\$700.00	P-1	0.00	NM	2	\$1,400.00
				Let's Make a Deal											
				LETS MAKE A DEAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/22/12	08/28/12	M-WTF--		2		\$700.00		0.00					
E 22	WTEV	08/22/12	08/27/12	M-F 9a-10a	CM	9:00 AM-10:00 AM	M-WTF--	:30	2	\$140.00	P-1	0.00	NM	2	\$280.00
				Rachel Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/22/12	08/28/12	M-WTF--		2		\$140.00		0.00					
													Totals	51	\$45,190.00